

January 7, 2020

To: Marin County IPM Commissioners

Re: Ideas to Consider for Continuous Improvement of the IPM Award Nomination Form

Hi,

Here are some ideas that came out of today's IPM Award Sub-Committee meeting as we reviewed the two nominations. These ideas may suggest clarifications and additions to the nomination form so nominators might provide even more useful information and aid Commissioners as they evaluate nominations. These are listed in no particular order and simply numbered to help in any future discussions.

1. Clarify that a nomination might relate to one or both:
 - a. IPM methods and applications in the field
 - b. Leadership, Advocacy and Education.
2. Ensure that ample background is provided on the person(s)/organization(s) so that Commissioners know who they are and their role(s).
3. Summarize the IPM process undertaken, for example all efforts prior to any use of pesticides.
4. Summarize how the candidate's efforts result in change (measurable outcomes), such as:
 - a. Decreasing or stopping the use of pesticides.
 - b. Decreasing the toxicity (e.g., signal word) of any pesticide(s) used.
 - c. Increasing the use of organic pesticides.
5. Clarify that it's sufficient to nominate and amplify information on just 3 to 4 criteria. One need not intensively hit all 10 criteria to be eligible and worthy to receive the award.
6. Encourage nominators to include both quantitative data (e.g., acres or square feet involved; amount of pests decreased as measured by...; pesticide use decreased or eliminated) and qualitative information (increased community interest and participation in IPM practices as indicated by...; types of target pests affected; increased food and shelter provided to beneficials; conditions changed to decrease pest pressure; benefits achieved in horticultural or food crops).